



July 24, 2009

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Dear Supporter,

Since its inception in 1994, the **100 Black Men of Chicago, Inc.** ("100 BMC") has worked to enhance the lives of those youth and their families who live in historically underserved communities. The organization's primary mission is to help improve the quality of life and enhance educational opportunities for young people throughout the Greater Chicago area. We do this by mentoring and tutoring at-risk youth. We also provide student scholarships and economic empowerment seminars through the help of our volunteers and resources.

Since 2003, the 100 BMC has hosted an annual College Scholarship Fair, which has become Chicagoland's premiere event of this type. Each year over 150 Colleges and Universities have interacted with nearly 5000 students and parents. With that in mind, the **100 Black Men of Chicago, Inc.** would like to invite your company to participate in our **7th Annual College Scholarship Fair**. The fair will take place on **Saturday, October 17, 2009 at the University of Illinois - Forum from 9:00 AM to 2:00 PM.**

This year's goals and objectives include; hosting 6,000 Students; having 150 Colleges and Universities participate in the fair; and increasing the number of full scholarships awarded to 1,000 students.

We are excited about hosting this important event that will link many institutions of higher education with the best and brightest students in the Greater Chicago area who are looking to continue their education. In order for us to reach our goals, your financial support is needed. As a potential sponsor, you can choose from one of four sponsorship levels.

As a Sponsor, we would also like to offer space at the College Fair for your company to set up a table to share any Scholarship opportunities with the students and parents as well as pass out any information about your company's community involvement. The fair will be covered by local media and signage will be displayed with your company logo.

To assist you with your decision to support this year's College Scholarship Fair, attached are details about the Fair, the history of the 100 Black Men of Chicago, Inc. our community service programs, and Corporate Sponsorship levels for this event. By participating in the 2009 College Scholarship Fair, you will help make this event a success and allow the **100 Black Men of Chicago, Inc.** to expand our work in the communities where the need is the greatest.

If you have any questions please contact David Day on (312) 781-3363 or at David.Day@Macys.com We look forward to your support on October 17th.

Sincerely,

Jeffrey L. Jackson
President & CEO
100 Black Men of Chicago, Inc.

John S. Kendall, ESQ
Chairman
100 Black Men of Chicago, Inc

Board Member
100 Black Men of America, Inc.

Vice Chair of Development
100 Black Men of America, Inc.

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100 Black Men of Chicago, Inc. is a 501C(3) Not-For-Profit Organization
All contributions are tax deductible as allowed by law