



The 100 Black Men of Chicago, Inc.

————— 7TH ANNUAL —————
2009 COLLEGE SCHOLARSHIP FAIR

The Premier Student to Higher Education Event

Corporate Sponsorship Package

Saturday, October 17, 2009

9am – 2pm

The Forum

At

The University of Illinois Chicago

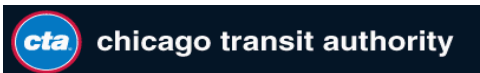
(Located at Roosevelt Rd. and Halsted Streets)

Chicago, IL 60608

725 W. Roosevelt Rd.

Chicago, IL 60608

"The CTA is the Best way To Get There"



100 Black Men of Chicago, Inc.

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Suite 206

Chicago, Illinois 60616

Ph: 312.372.1262

Web Site: www.100bmc.org

College Fair Web Site: www.100blackmenchicago.org



MISSION STATEMENT

To improve the quality of life and enhance educational opportunities for African American males throughout the Greater Chicago area.

VALUE STATEMENT

The 100 Black Men of Chicago, INC. is committed to the intellectual development of youth and the economic empowerment of the African American Community based on the following precepts: Respect for Family, Spirituality, Justice and Integrity.

VISION STATEMENT

The 100 Black Men of Chicago, INC. is the premier volunteer youth service organization, mentoring African-American males throughout the Greater Chicago area as we seek to serve as a beacon of leadership by utilizing our diverse talents to create environments where our children are motivated to achieve, and to empower our people to become self-sufficient shareholders in the economic and social fabric of the communities we serve.

HISTORY AND PURPOSE

100 Black Men of Chicago, Inc. was formed in November of 1994 and subsequently incorporated in December of 1995 by a group of men who shared a common goal of providing youth with educational and mentoring opportunities, with particular emphasis on young African males. It is a prominent chapter of 100 Black Men of America, Inc., that includes 106 chapters in the United States and abroad.

We are comprised of a dynamic, diverse, and dedicated all-volunteer group of men who share a common desire to improve the chances of success for young people. Over the years, our members have touched the lives of thousands of young people and the broader community by establishing robust programs addressing four fundamental topics: Mentoring, Education, Health and Wellness, and Economic Development. A key objective of our outreach is closing the achievement gap between African American youth and their peers academically, health wise, and with wealth accumulation.

100BMC directs programmatic initiatives to accomplish the following goals:

- Promote Higher Education
- Encourage Academic Excellence
- Emphasize Mentoring of Our Youth
- Promote Career Readiness, and Self-Direction
- Expose Young People to a World Beyond Their Immediate Communities
- Instill a Healthy System of Values, Ethics and Respect for Others
- Share Our Collective Life Experiences and the Value of Continued Effort
- Focus on Economic Development Opportunities and Initiatives, and Healthy Lifestyles
- Foster Safer and Secure Communities
- Encourage Collaboration with Other Organizations Possessing a Complementary Mission

Our members continue to serve as a strong force for overcoming cultural and financial obstacles that have limited the achievements of African-American youth.

The 100BMC seeks to serve as a beacon of leadership by utilizing our diverse talents to create an environment where our children are motivated to achieve, and to empower our people to become self-sufficient shareholders in the economic and social fabric of the communities we serve.

It's important to note that 100BMC is not intended to be a social, religious, or political organization.



MENTORING

Our mentoring programs are the focal point of our youth outreach. Our ongoing mentoring programs feature onsite sessions offered at Michele Clark High on Chicago's west side, Bronzeville Academy on the south side, and the Leadership Academy program at Waubonsie High School in Naperville. In addition to the onsite programs, a Saturday mentoring session is available for youth outside of the schools hosting weekday programming. Our programs are conducted based upon curricula emphasizing positive self-esteem and self concept, leadership, academic excellence, and establishing life management skills essential to future success. Our mentees have won local and national acclaim for their accomplishments in both the classroom and community.

EDUCATION/ SCHOLARSHIPS

Over the past several years, 100 Black Men of Chicago, Inc has invested considerable effort towards closing the achievement gap in academics between African American youth and their peers in other ethnic groups. A college prep initiative was launched to address the quality and quantity of information, resources, and tools made available to youth who aspire to go to college. Often these young people have the desire to pursue higher education, but lack the access to funding or college preparatory programs that would make them better candidates for college acceptance. Programs we have provided include free ACT/SAT practice exams, college campus visitation, and workshops featuring how to prepare for and fund a college education. In partnership with Kaplan test prep, since January 2008, we have facilitated a test prep course for over 200 students. The beauty of this program is that Kaplan's premiere 12-week test prep program was made available to young people who otherwise could not afford it.

Last but not least, is our signature event of the year, the College Scholarship Fair. Over the past five years, this event has evolved into one of the premier events of its type in the Midwest with students from Chicago, downstate Illinois, Detroit, Milwaukee, Indianapolis, and St Louis attending. Each year, over 120 Colleges and Universities have interacted with nearly 5000 students, parents, teachers and community partners. This event has resulted in nearly **\$10 Million dollars in scholarships to date!**

HERITAGE BOWL

The Heritage Bowl is an exclusive educational and scholarship program designed to enhance the study of African-American history. A local competition is held each year where participating schools select three students to be their representatives. Winners of the local Heritage Bowl competition receive awards from the 100 Black Men of Chicago, Inc. as well as an all expense paid trip to compete in a national competition where Chicago teams have won top honors five of the past nine years.

HEALTH AND WELLNESS SEMINARS

In collaboration with the Chicago area health professionals, medical institutions and associations, and State of Illinois Department of Health, we provide access to information that promotes education on medical illnesses that have significant impact on African American Men and community at large. We participate in such events as the annual For Men Only Health Fair held at Provident Hospital of Cook County, which services nearly 400 men each year. Participants receive free medical screenings such as eye exams, blood pressure, blood sugar, HIV Aids, and prostate testing. We also support the Prostrate Cancer Awareness Initiative at events such as the Thapelo Institute Health fair.

ECONOMIC DEVELOPMENT

In partnership with Wal-Mart and Edward Jones, we have provided financial literacy education along with seminars devoted to teaching both young people and adults how to effectively build wealth and protect their assets. Coming in August of 2008, we are pleased to announce the launch of our inaugural **Vocational Trade and Opportunity Fair**. This event will focus on providing educational and job opportunities for young adults interested in pursuing a career in the trades. Fields being considered include culinary, technicians, cosmetology, plumbing, electrical, carpentry, and many more.



2009 COLLEGE SCHOLARSHIP FAIR

I. OUR COLLEGE SCHOLARSHIP FAIR (CSF) MISSION

- To deliver greater educational opportunity for disadvantaged students throughout the Chicago Metropolitan area through mentoring and by providing access to resources designed to improve the academic opportunity and experience for youth in our target areas.
- To become the premier “Student-To-Higher Education” event in the United States
- Further enhance the community image of the 100 BMC as the leader in addressing our market’s educational needs through the use of our resources and efforts

II. CSF GOALS AND OBJECTIVES

- Connect 6,000+ students directly with collegiate institutions and college funding opportunities.
- Secure scholarships and financial aid for qualifying students attending the 2009 CSF
- Connect 150 Colleges and Universities with students who are prepared for the college experience.
- To help students and parents to become better prepared for a successful collegiate experience.
- Advance our platform for possible long-term partnerships with colleges/universities interested in supporting our student base.
- Build relationships with colleges/universities that foster the development of on-campus opportunities for pre-college students

III. EXPECTATIONS FOR ATTENDING STUDENTS/PARENTS AND COLLEGES

1. Expectations for students and parents

- Dress professionally and conduct themselves as adults
- Engage recruiters of all participating colleges and universities
- Bring copies of:
 - ✓ High School Transcripts or GED
 - ✓ College Entrance Examination Scores (ACT & SAT)
 - ✓ Letters of Recommendations
 - ✓ Personal Essays
 - ✓ Personal Resumes
- Attend scheduled workshops at fair

2. Expectations for colleges and universities

- Actively market your institution to potential student recruits
- Waive applications and other fees
- Be prepared to advance the admissions process, including accepting students and provide scholarships and financial aid

IV. COLLEGE SCHOLARSHIP FAIR SCHEDULE OF EVENTS

Saturday, October 17, 2009

- 7:00 AM to 8:30 AM Continental Breakfast for recruiters, The Forum at UIC
- 7:30 AM to 8:30 AM Booth Set-Up, The Forum at UIC – Fair Exhibit Area
- 8:30 AM to 8:45 AM Welcome address to college recruiters/ Review of Fair Activities
- 9:00 AM to 2:00 PM CSF The Forum at UIC – Fair Exhibit Area

V. COLLEGE SCHOLARSHIP FAIR WORKSHOPS TOPICS

- College Admission /Application Process: Dealing with college life
- Scholarships/ Grants / Financial Aid: Financing your education
- Financial Planning: Responsibility of parents and students
- College Rap Session: Lessons Learned from current and recently graduated college students



2008 COLLEGE SCHOLARSHIP FAIR RESULTS

I. 2008 Friday Honor Student Reception

A. Reception Statistics

- Average GPA 3.9/4.0
- Average ACT 26
- Nearly 300 attended
- Number of Colleges/Universities ~160
- Number of College Prep Org. ~20

B. Student / Parent / College Recruiter Survey Results

1. 105 Student/Parent Responses

- Found event very helpful 3.55/4.00 (Very Satisfied)
- Was able to talk to school of interest. 3.66/4.00 (Very Satisfied)

2. Recruiter Comments

Students well prepared, top notch fair, excellent, the opportunity to really talk to students, intimate conversations with students, support of the 100BMC coordinators, small tables, just making sure that talented students are not cut out just because of GPA from rigorous high schools.

II. 2008 Saturday College Scholarship Fair

A. Saturday College Fair Statistics

- Number of state ~8
- Number of High Schools ~145
- Average GPA 3.2/4.0
- Average ACT 21
- Seniors 72%, Juniors 15%, Sophomores 7%, Freshmen 6%
- Nearly 900 students pre-registered. Est. over 1500 attended.

B. Student / Parent / College Recruiter Survey Results

1. 340+ Student/Parent Responses

- Found event very helpful 3.69/4.00 (Very Satisfied)
- Was able to talk to school of interest. 3.69/4.00 (Very Satisfied)
- Workshops helped me understand what I needed to prepare for college. 3.52/4.00 (Very Satisfied)
- I have a general working knowledge of scholarships and admissions after attending this fair. 3.48/4.00 (Satisfied)

2. Recruiter Comments

- Organization and friendliness of 100BMC members and volunteers, commitment to education, great caliber of students, that we were able to accept students with transcripts on the spot.

3. Recruiter Survey Questions

- Overall (Very Satisfied)
- 5/7 questions (Very Satisfied)
- 2/7 questions (Satisfied)

C. Scholarships

- On the Spot Number of Scholarships offered 130
- On the Spot Number of Admissions offered 495
- **Estimated Scholarship Dollars Offered in 2008, \$5M**



PAST PARTICIPATING COLLEGES AND UNIVERSITIES

**Alabama A&M
Alabama State University
Albany State University
Augustana College
Aurora University
Ball State University
Benedictine University
Bethany College
Bethel College
Bethune-Cookman College
Bowling Green State University
Bradley University
Brown University
Calumet College of St. Joseph
Carnegie-Melton University
Chicago State University
Clafin University
Columbia College
Concordia University
Cornell University
Creighton University
Denison University
DePaul University
DePauw University
DigiPen Institute of Technology
Dillard University
Dominican University
Drake University
Duke University
East-West University
Eastern Illinois University
Fisk University
Florida A&M University
Franklin College
Georgetown University
Governors State University
Grambling State University
Grinnell College
Gustavus Adolphus College
Hamilton College**

**Harrington College of Design
Harvard University
Howard University
Illinois College
Illinois State University
Illinois Wesleyan University
Indiana University
International Academy of Design
Illinois Institute of Technology
Jackson State University
Johnson and Wales University
Kendall College
Kentucky State University
Kettering University
Knox College
Lake Forest College
Lakeland College
Lincoln University
Loyola University
Malcolm X College
Maryville University
Miami University of Ohio
Michigan State University
Moraine Valley College
New College of Florida
North Carolina A&T State
North Central College
North Park University
Northeastern Illinois University
Northern Illinois University
Northern Michigan University
Northwestern University
Ohio University
Ohio Northern University
Ohio State University
Ohio Wesleyan
Olive Harvey College
Penn State University
Philander Smith
Pittsburgh State University**

**Princeton University
Robert Morris College
Roosevelt University
Saint Louis University
Saint Xavier University
Simon's Rock College
Southeast Missouri State Univ.
Southern Ill. Univ. - Carbondale
Southern Ill. Univ. - Edwardsville
Spelman College
Tennessee State University
Texas Christian University
The College of Wooster
Taugaloo College
Triton College
Truman State University
Tuskegee University
University of Dayton
University of Evansville
University of Illinois - Champaign
University of Minnesota - Morris
University of Minnesota-Twin Cities
University of Missouri - Columbia
University of Missouri - Kansas
University of Missouri - Rolla
University of Missouri - St. Louis
University of Nebraska - Omaha
University of Southern California
University of St. Francis
University of Wisconsin-LaCrosse
University of Wisconsin-Parkside
Villanova University
Virginia Union University
Washington & Lee University
Webster University
Western Illinois University
Western Michigan University
Wheaton College
Wilberforce University
Yale University**



CORPORATE SPONSORSHIP PACKAGE LEVELS

We are offering a wide variety of sponsorship packages. You can identify a level that best fits your desired level of financial support. As a potential sponsor, your company can choose from one of the following sponsorship levels of support:

Level: **EVENT TITLE SPONSOR**

Price: \$20,000 (Or In-Kind Equivalent)

- Listed as Event Title Sponsor on all signage associated with the fair
- Opportunity for a company representative to speak at the opening reception (Friday evening)
- Opportunity for a company representative to speak at the College Fair
- Looped video advertising opportunity at the fair
- Opportunity to participate with 100 BMC representatives on area radio or TV interviews
- Logo and Ad supporting the College Fair on the 100 Black Men of Chicago's web site
- Listed as Title Sponsor in all media broadcast and featured placement on print promotions
- Listed as Event Title Sponsor on the official Press Release announcing the event to the media
- Opportunity to be interviewed at the College Fair by broadcast and print media
- Enhanced Logo and featured placement on all print materials and promotions.
- Booth at the College Scholarship Fair to promote your company's community involvement, products and services

Level: **PLATINUM PACKAGE**

Price: \$15,000 (Or In-Kind Equivalent)

- Logo and Ad supporting the College Fair on the 100 Black Men of Chicago's web site
- Listed as Platinum Sponsor in all media broadcast and prominent placement on print promotions
- Listed as Platinum Sponsor on the official Press Release announcing the event to the media
- Opportunity to be interviewed at the College Fair by broadcast and print media
- Booth at the College Scholarship Fair to promote your company's community involvement, products and services

Level: **GOLD PACKAGE**

Price: \$10,000 (Or In-Kind Equivalent)

- Logo and Ad supporting the College Fair on the 100 Black Men of Chicago's web site
- Listed as Gold sponsor in all media broadcast and placement on print promotions
- Listed as Gold sponsor on the official Press Release announcing the event to the media
- Booth at the College Scholarship Fair to promote your company's community involvement, products and services

Level: **SILVER PACKAGE**

Price: \$5,000

- Listed as a Silver sponsor on all signage associated with the fair
- Logo and Ad supporting the College Fair on the 100 Black Men of Chicago's web site
- Listed as Silver sponsor in all media broadcast and placement on print promotions
- Listed as Silver sponsor on the official Press Release announcing the event to the media
- Booth at the College Scholarship Fair to promote your company's community involvement, products and services

Level: **CUSTOM CORPORATE SUPPORTER**

Price: Financial or In-Kind opportunities and benefits can be structured in a custom manner collaboratively with the organization to provide the greatest mutual benefit.

All questions about the 2009 100BMC College Scholarship Fair Corporate sponsorship can be directed to:
100BMC via e-mail to admin@100bmc.org or contact David Day at (312) 781- 3363 or via to e-mail David.Day@macys.com