



THE ULTIMATE
**COLLEGE
RESOURCE
GUIDE FOR
URBAN YOUTH**



President's Notes

President, Donovan Robertson

The 100 Black Men of Chicago College Resource Guide is tailored towards the needs of urban students and their families. We understand that other books provide countrywide ranking of colleges and universities. These rankings do not account for the specific needs of urban families and students. Numerous factors need to be considered when choosing the right college or university for you, not simply an arbitrary ranking by some corporation or other entity. The 100 BMC College Resource Guide provides you information designed to aid you in finding the college or university that matches your needs, personality, abilities and personal interests.

For parents and students, the 100BMC College Resource Guide provides insight and direction for choosing the right college and university. It provides you with fact-based data, information and insight designed to help you identify the environment that meets your needs as you continue your education. Our resource book gives you a wealth of information on college programs, financial aid and other topics of interest. In addition, this booklet provides helpful tidbits on culturally specific information and extracurricular on campus opportunities geared towards enhancing your college experience. Venturing off to college for the first time can be an overwhelming experience. The maturation into college life can be challenging for everyone. Information found in this book provides help with the transition and aids in increasing your comfort level once on campus.

Now it's up to you to do the research and homework and become college process smart using all the available information to help inform your choices that will lead you to the right college situation and environment, big or small, public or private, local or distant for success today and in the years to come.

HISTORY

The "100 Black Men" originated in 1963 with a group of black men in New York City. These men developed a local organization geared towards pooling resources and implementing programs designed to improve the quality of life for Blacks and other minorities in their communities. The group, including Mayor David Dinkins, Mr. Robert Mangum, Dr. William Hayling, Mr. Nathaniel Goldston III, Mr. Livingston Wingate, Mr. Andrew Hatcher, and baseball great Mr. Jackie Robinson eventually adopted the name, "100 Black Men" as a sign of solidarity. To date, the now international organization has a significant presence throughout the United States, and in numerous countries with chapters in Europe, Africa, and the Caribbean.

FOUR FOR THE FUTURE™

Represents the four areas in which the 100 Black Men organization delivers their core programmatic initiatives. These program focus areas are designed to inspire youth, their families and members from the communities in which they live to develop self-reliance, to achieve immediate and long-term goals and to strive for excellence in the following areas listed below.

MENTORING

The 100 Black Men of Chicago, Inc. is comprised of African American men who were able to traverse the path from adolescence to adulthood to become educated, successful, professional men of color. Our members have unique insight into the challenges faced by young African American Males, and a desire to be accountable in their communities. We serve as a bridge to help African American teenage males span the canyon between adolescence and young adulthood. We use a "mentor-network" or a "mentor-team" verses a purely "one-to-one" mentoring program. The team approach minimizes mentor/mentee compatibility problems, which could undermine the goals for both parties; also a team approach exposes the mentees to the diverse group of men, opinions, and points of view in our organization.

EDUCATION / SCHOLARSHIPS

The 100 Black Men of Chicago, Inc. invests considerable effort towards closing the achievement gap in academics between African American youth and their peers. A college prep initiative was launched to address the quality and quantity of information, resources, and tools made available to youth who aspire to go to college and their parents. Programs include: tutoring program referrals, ACT/SAT practice exams, college campus visits, an information workshop series delivering guidance on a variety of key topics such as “how to prepare for and fund a college education”, “navigating the admissions process”, “understanding how to use financial aid”, and others. The organization also offers the 100 College Test Preparatory course (ACT/SAT) in partnership with key industry leaders in a revolutionary approach that provides 1000s of students annually with a premiere 12-week test prep program that the majority of students might not be able to afford.

Our education initiatives include our annual College Scholarship Fair weekend. This event is the premier event of its type in the Midwest with students from Chicago, the surrounding suburbs, downstate Illinois, Iowa, Michigan, Wisconsin, Indiana, Ohio and Missouri. It brings together over 200 Colleges and Universities in an interactive environment with 5,000+ students, their parents, teachers and community partners. This event yields over \$20 Million dollars in scholarships and thousands of college acceptances

HEALTH AND WELLNESS SEMINARS

The 100 Black Men of Chicago provides access to information and medical services, which promote education and wellness within the African American Male community. The 100 BMC collaborates with Chicago area, and national health professionals, medical institutions, associations, and the State of Illinois Department of Health, to host the annual “For Men Only Health Fair” held at Provident Hospital of Cook County. This event provides free medical screenings such as eye exams, blood pressure, blood sugar, HIV Aids, and prostate testing for nearly 400 men each year. Additionally, the 100 Black Men of Chicago supports a variety of Prostrate Cancer Awareness events, and are proud to be a local champion of the national 50 Million Pound weight loss challenge headed by Dr. Ian Smith.

ECONOMIC EMPOWERMENT

The 100 Black Men of Chicago considers economic empowerment as a necessary step toward creating a just society, not only here in the United States, but for black people around the world. The 100 defines economic empowerment as the ability to be self-determined in creating dreams, pursuing them and ultimately perpetuating them by establishing the mechanisms to sustain generational wealth. Our program initiatives promote generational economic self-sufficiency through financial literacy, family wealth building and entrepreneurship. Current programs include:

- 100 BMC Youth Business Plan Contest
- 100 BMC Youth Stock Market Challenge
- Dollars & \$ense Youth Investment Program
- Smart Edge by GMAC
- Money Smart
- Bank of America Family Home Ownership Program
- Prudential Financial Literacy Program

MENTORING FOR A LIFETIME

Our members have a passion for educating children, developing their self-awareness, uncovering hidden talents, celebrating their unique skills and for supporting youth as they pursue educational and career goals across their lifetime. In 2009 with the assistance from the global business consulting firm Bain & Company, the 100 Black Men launched a strategic direction that captures our decades of work and recognizes the miracles that flow from mentoring under the banner Mentoring the 100 Way Across a LifetimeSM.

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Revolution K12 has developed a comprehensive suite of web-based adaptive software products to help your students succeed. Whether it's state-mandated graduation exit exams, SAT and ACT test preparation, English-language arts or math support courses, Revolution has the products you need to deepen students' understanding of the content, raise test scores, improve pass rates, and prepare your students to excel.

REVOLUTION PRODUCTS INCLUDE:

- Math solutions
 - State exit exam preparation
 - ELA Support
 - SAT/ACT test prep
-

We're inspired every day by being a part of our school partners and students' success and we strongly believe that where you grow up shouldn't determine where you end up. Let us know how we can work together.

Darrell Wilson, Director of National Partnerships
Phone: (310) 773-7574
Email: darrell.wilson@revolutionprep.com



KEY PARTNER SUCCESS:

Urban Prep Academy, Chicago, IL

Urban Prep of Chicago is an all-male school for African American boys from grades 9-12 on the South Side of Chicago. Our ACT programs have helped them achieve a 100% 4-year college/university acceptance rate for their first graduating class.

Within five weeks of using our state exit exam software, students who traditionally performed well below school averages, had begun closing the gap with pass rates in some cases nearly 20% higher than the year before.



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PRINTING SPECIFICATIONS AND FILE PREPARATION

Print Files:

To ensure file preparation for professional printing purposes, all files must be electronic 300 dpi high resolution art. Ad files can ONLY BE submitted as a high res documents in the following formats: **PDF, JPG, EPS, TIFF AND PHOTOSHOP.**

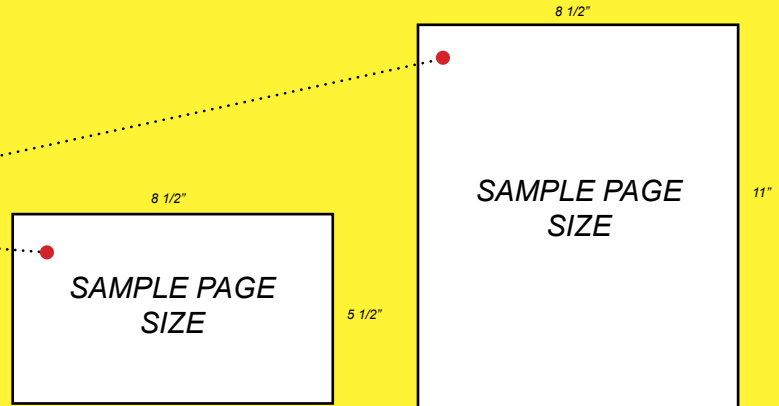
Word doc. files will not be accepted.

Ad Format Sizes:

Acceptable page sizes see samples:

8 1/2" wide x 11" deep - full page

8 1/2" wide x 5 1/2" deep - half page



PRICING AND PAYMENT OPTIONS

Cost for university, junior colleges, non-profits and corporate ad submission:

University Rates:

Full page color	\$400
Full page black/wht	\$400
Half page color	\$250
Half page black/wht	\$250

Junior College Rate:

Full page color	\$250
Half page color	\$200

Non-profit Rate:

Full page color	\$250
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Corporate Rate:

Full page color	\$1000
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STAND OUT FROM THE CROWD

Let us design your custom ad. We can create you school or organization's ad at a special discount rate. For more information contact:

Orlando Lewis @ 773-924-2180

Branden Smith @ 708-989-9266

FILE SUBMISSION & CONFIRMATION

All files must be submitted via email by August 15, 2011 for submission. Extensions must be submitted by email upon request. Upon receipt of payment via Paypal at 100bmc.org, art work will be placed and confirmation will be sent to the appropriate contact person.

**DON'T WAIT!
SUBMIT YOUR AD
TODAY!**

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